

Ferit Odman - Jazz & Chill

DATE: Sunday, September 21, 2025

LOCATION: 7F æ ul, TR

Event Description

Ferit Odman - Jazz & Chill is a premier concerts event in 7F æ ul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 275 people

Event ID: 6KjNZyskMvBGLw7PKW

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/ferit-odman-jazz-chill>

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