

# FERIA MI BODA + Comuni3n ASTURIAS

## 19 OCTUBRE 2025

DATE: Sunday, October 19, 2025  
LOCATION: Gij3n, ES

### Event Description

FERIA MI BODA + Comuni3n ASTURIAS 19 OCTUBRE 2025 is a premier expos event in Gij3n. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** expos

**Importance Rank:** 47/100

**Expected Attendance:** 693 people

**Event ID:** 6v7KgepmTNxFWCZquN

### Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 277 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*