

Feria Laboral para Canadá | Arequipa, Perú

DATE: Saturday, August 30, 2025
LOCATION: Cerro Colorado, Arequipa, PE

Event Description

Feria Laboral para Canadá | Arequipa, Perú is a premier expos event in Cerro Colorado. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,192 people

Event ID: 62vSn6NpRPLYqUeTUQ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 477 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.