

Feria Garnachuda Estatal (3)

DATE: Saturday, September 13, 2025
LOCATION: Silao de la Victoria, Guanajuato, MX

Event Description

Feria Garnachuda Estatal (3) is a premier expos event in Silao de la Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,423 people

Event ID: 9ntCVxnNj9NseiM6gR

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,369 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
