

# Feria Estudia en el Exterior 2025 - Bogotá

DATE: Saturday, September 13, 2025  
LOCATION: Bogotá, Cundinamarca, CO

## Event Description

Feria Estudia en el Exterior 2025 - Bogotá is a premier festivals event in Bogotá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 43/100

**Expected Attendance:** 457 people

**Event ID:** AHGn6qTP52Qv87bZ8F

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 183 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*