

Feria EducationUSA 2025 | Lima

DATE: Wednesday, September 10, 2025
LOCATION: San Isidro, Provincia de Lima, PE

Event Description

Feria EducationUSA 2025 | Lima is a premier expos event in San Isidro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 843 people

Event ID: 6sRw7qthde2pPZUaG9

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 337 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.