

# Feria de vinos en PALERMO WINE CLUB - +100 etiquetas, DJ, Gastronomía y +

DATE: Sunday, November 9, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

## Event Description

Feria de vinos en PALERMO WINE CLUB - +100 etiquetas, DJ, Gastronomía y + is a premier festivals event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 38/100

**Expected Attendance:** 256 people

**Event ID:** 6LY3bJNfiHexBgeFYD

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 102 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/feria-de-vinos-en-palermo-wine-club-100-etiquetas-dj-gastronomia-y->

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