

# Feria de vinitos en Palermo -12 edición- Vino, Vermu, Chocolates y musica

DATE: Friday, October 17, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

## Event Description

Feria de vinitos en Palermo -12 edición- Vino, Vermu, Chocolates y musica is a premier festivals event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 36/100

**Expected Attendance:** 207 people

**Event ID:** 4xhKPxjt2ENme83jsP

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 83 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/feria-de-vinitos-en-palermo-12-edicin-vino-vermu-chocolates-y-musica>

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