

Feria de Vinitos '(25+ etiquetas, música en vivo y mas – 9na edición

DATE: Saturday, September 6, 2025
LOCATION: Villa Ortuzar, Ciudad Autónoma de Buenos Aires, AR

Event Description

Feria de Vinitos '(25+ etiquetas, música en vivo y mas – 9na edición is a premier festivals event in Villa Ortuzar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 30/100
Expected Attendance: 97 people
Event ID: 3WJf7xF82HdEXqV6W

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
