

Feria de boda 'COSMIC LOVE' MADRID '(

DATE: Sunday, September 28, 2025
LOCATION: Las Rozas de Madrid, Comunidad de Madrid, ES

Event Description

Feria de boda 'COSMIC LOVE' MADRID '(is a premier performing-arts event in Las Rozas de Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 49/100
Expected Attendance: 921 people
Event ID: 6b8sAUu6RPVmkFtyv

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 368 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.