Female Finance Power

DATE: Tuesday, September 16, 2025
LOCATION: München, Bayern, DE

Event Description

Female Finance Power is a premier expos event in München. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 36/100
Expected Attendance: 201 people
Event ID: ByuM94AUKYz5KWksRL

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.