

FEIRA DE FRANQUIAS E EMPREENDEDORISMO - PALESTRAS GRATUITAS ! EDIÇÃO SÃO PAULO

DATE: Thursday, November 13, 2025
LOCATION: Centro Histórico de São Paulo, São Paulo, BR

Event Description

FEIRA DE FRANQUIAS E EMPREENDEDORISMO - PALESTRAS GRATUITAS ! EDIÇÃO SÃO PAULO is a premier conferences event in Centro Histórico de São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 398 people

Event ID: CJSFef3PzT8DGT5vSP

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 159 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.