

FEIRA DE FRANQUIAS E EMPREENDEDORISMO - GOIÂNIA

DATE: Tuesday, November 25, 2025
LOCATION: Setor Oeste, Goiás, BR

Event Description

FEIRA DE FRANQUIAS E EMPREENDEDORISMO - GOIÂNIA is a premier conferences event in Setor Oeste. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 498 people

Event ID: Ay7djVKG2DvQAmmUQR

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 199 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.