Feijuca com Samba apresenta: Samba da Alvorada

DATE: Saturday, August 16, 2025
LOCATION: Cosme Velho, Rio de Janeiro, BR

Event Description

Feijuca com Samba apresenta: Samba da Alvorada is a premier concerts event in Cosme Velho. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 35/100
Expected Attendance: 168 people
Event ID: 9BRC6uE2ZLzysuefWd

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.