

FeelGoodFlows - Sunrise Yoga Thursdays - Meditation, Breathwork, & Mobility

DATE: Wednesday, September 10, 2025
LOCATION: Albert Park, Victoria, AU

Event Description

FeelGoodFlows - Sunrise Yoga Thursdays - Meditation, Breathwork, & Mobility is a premier concerts event in Albert Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 609 people

Event ID: EMhavT8ZDVbcKyTak2

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 244 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
