

Febre90's em Manaus/AM

DATE: Saturday, August 23, 2025
LOCATION: Novo Aleixo, Amazonas, BR

Event Description

Febre90's em Manaus/AM is a premier concerts event in Novo Aleixo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: FcWoduXzTMhzY7chKG

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.