

Feast with Soul & Sound

DATE: Friday, October 3, 2025
LOCATION: Mangawhai Heads, Northland Region, NZ

Event Description

Feast with Soul & Sound is a premier performing-arts event in Mangawhai Heads. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 34/100
Expected Attendance: 155 people
Event ID: F6sP2qEVMaYvMS3Xm7

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.