

Fear Of Failure... a one man show about f***ing up!

DATE: Thursday, August 21, 2025
LOCATION: Brighton and Hove, England, GB

Event Description

Fear Of Failure... a one man show about f***ing up! is a premier performing-arts event in Brighton and Hove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 29/100
Expected Attendance: 93 people
Event ID: 7U4Duf3UnpmeekwxLY

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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