

# FCP Euro Sunday Motoring Meet - Circuit Legends presented by Akebono

DATE: Sunday, August 17, 2025  
LOCATION: Lakeville, US

---

## Event Description

FCP Euro Sunday Motoring Meet - Circuit Legends presented by Akebono is a premier expos event in Lakeville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 41/100  
**Expected Attendance:** 343 people  
**Event ID:** 658frNBGFjwufVyeE

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 137 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---