

# FC Zurich vs FC St. Gallen 1879

DATE: Saturday, December 6, 2025  
LOCATION: Sankt Gallen, Sankt Gallen, CH

---

## Event Description

FC Zurich vs FC St. Gallen 1879 is a premier sports event in Sankt Gallen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 74/100

**Expected Attendance:** 15,396 people

**Event ID:** 3sT89qvGfLEc4oJgHE

## Hotel Demand Indicators

**ADR Impact Index:** 7.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,158 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/fc-zurich-vs-fc-st-gallen-1879>

Document generated on 6/4/2026, 8:48:15 AM