

# FC Winterthur vs FC Thun

DATE: Tuesday, October 28, 2025

LOCATION: Thun, Bern, CH

## Event Description

FC Winterthur vs FC Thun is a premier sports event in Thun. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 7,024 people

**Event ID:** A8QVDDS8ESwdVi3VZr

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,810 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*