

FC Uta Arad vs Rapid Bucuresti 1923

DATE: Friday, August 29, 2025

LOCATION: Bucharest, RO

Event Description

FC Uta Arad vs Rapid Bucuresti 1923 is a premier sports event in Bucharest. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,708 people

Event ID: 5d6ce7m3eGzcXGZaxn

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,683 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.