

# FC Thun vs FC St. Gallen 1879

DATE: Saturday, October 4, 2025  
LOCATION: Sankt Gallen, Sankt Gallen, CH

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## Event Description

FC Thun vs FC St. Gallen 1879 is a premier sports event in Sankt Gallen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 18,022 people

**Event ID:** CEf4CnCB5UgTcMobpJ

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,209 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 6:15:03 AM