

# FC Sion vs FC Lugano

DATE: Saturday, November 29, 2025

LOCATION: Lugano, Ticino, CH

## Event Description

FC Sion vs FC Lugano is a premier sports event in Lugano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 6,992 people

**Event ID:** 74RFubwaZyjB5xoYhi

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,797 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/fc-sion-vs-fc-lugano>

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