

FC Seoul vs Vissel Kobe

DATE: Tuesday, February 10, 2026

LOCATION: Kobe, Hyogo, JP

Event Description

FC Seoul vs Vissel Kobe is a premier sports event in Kobe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,705 people

Event ID: 3wguh5AaAewy96Rxn5

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,482 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.