

FC Salzburg vs Wolfsberger AC

DATE: Saturday, September 13, 2025

LOCATION: Wolfsberg, Kärnten, AT

Event Description

FC Salzburg vs Wolfsberger AC is a premier sports event in Wolfsberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,752 people

Event ID: FNU5hxv68W2sizNBnF

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,901 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.