

# FC Polissya Zhytomyr vs ACF Fiorentina

DATE: Thursday, August 28, 2025  
LOCATION: Reggio Emilia, Emilia-Romagna, IT

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## Event Description

FC Polissya Zhytomyr vs ACF Fiorentina is a premier sports event in Reggio Emilia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,033 people

**Event ID:** 97Vy34oXniejcDuA2X

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,013 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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