

FC Pohang Steelers vs Kaya FC-Iloilo

DATE: Thursday, December 11, 2025
LOCATION: Capas, Central Luzon, PH

Event Description

FC Pohang Steelers vs Kaya FC-Iloilo is a premier sports event in Capas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,124 people

Event ID: 8ooHSprASE73iLKqvD

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,050 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.