

# FC Pari Nizhny Novgorod vs FK Sochi

DATE: Sunday, October 5, 2025  
LOCATION: B >Dt8, Krasnodarskiy kray, RU

## Event Description

FC Pari Nizhny Novgorod vs FK Sochi is a premier sports event in B >Dt8. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,648 people

**Event ID:** BfESByv6G7GALQ6Zqt

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,459 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*