FC Nantes vs Stade Brest 29

DATE: Saturday, October 4, 2025
LOCATION: Brest, Bretagne, FR

Event Description

FC Nantes vs Stade Brest 29 is a premier sports event in Brest. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 73/100
Expected Attendance: 14,941 people
Event ID: 9j78tisnsyMaBJ7rL6

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,976 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.