

FC Midtjylland vs FC Nordsjaelland

DATE: Sunday, September 14, 2025
LOCATION: Farum, Furesø Municipality, DK

Event Description

FC Midtjylland vs FC Nordsjaelland is a premier sports event in Farum. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,613 people

Event ID: Bzrn63UekkMsGBFmmq

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,845 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.