

# FC Luzern vs FC Zurich

DATE: Saturday, November 8, 2025

LOCATION: Zürich, Zürich, CH

## Event Description

FC Luzern vs FC Zurich is a premier sports event in Zürich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 13,762 people

**Event ID:** 6Uxo3MugHnaEu7aaWx

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,505 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/fc-luzern-vs-fc-zurich>

Document generated on 6/4/2026, 7:53:32 AM