

# FC Luzern vs FC Thun

DATE: Saturday, December 6, 2025

LOCATION: Thun, Bern, CH

## Event Description

FC Luzern vs FC Thun is a premier sports event in Thun. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,365 people

**Event ID:** CZMitJPNUDLjVu7S8F

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,746 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/fc-luzern-vs-fc-thun>

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