

FC Lokomotiv 1929 Sofia vs PFC Dobrudzha Dobrich

DATE: Saturday, September 20, 2025
LOCATION: Dobrich, Dobrich Province, BG

Event Description

FC Lokomotiv 1929 Sofia vs PFC Dobrudzha Dobrich is a premier sports event in Dobrich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,856 people

Event ID: BAQAnFzK4xCnmvGvNJ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,942 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.