

FC Hradec Kralove vs FK Mlada Boleslav

DATE: Saturday, August 16, 2025

LOCATION: Mlada Boleslav, CZ

Event Description

FC Hradec Kralove vs FK Mlada Boleslav is a premier sports event in Mlada Boleslav. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,651 people

Event ID: CFg7ywVFU4SfgoVNVK

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,060 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.