

# FC Goa vs Al Zawraa

DATE: Wednesday, November 26, 2025  
LOCATION: Baghdad, Baghdad Governorate, IQ

## Event Description

FC Goa vs Al Zawraa is a premier sports event in Baghdad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 7,577 people

**Event ID:** 7Ys8fkJ8E8D2iXCUXs

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,031 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*