

# FC Famalicao vs Nacional da Madeira

DATE: Saturday, November 1, 2025

LOCATION: Funchal, Madeira, PT

## Event Description

FC Famalicao vs Nacional da Madeira is a premier sports event in Funchal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,882 people

**Event ID:** Z4Z9rCjure2pp5D83Q

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 753 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*