

# FC Dinamo Bucuresti 1948 vs FC Universitatea Cluj

DATE: Saturday, August 23, 2025  
LOCATION: Cluj-Napoca, Județul Cluj

## Event Description

FC Dinamo Bucuresti 1948 vs FC Universitatea Cluj is a premier sports event in Cluj-Napoca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 13,354 people

**Event ID:** FUdFwtQQuDgZtMSypC

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,342 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*