

# FC Barcelona vs Slavia Prague

DATE: Wednesday, January 21, 2026  
LOCATION: Praha 10, Hlavní m - Praha, CZ

## Event Description

FC Barcelona vs Slavia Prague is a premier sports event in Praha 10. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 76/100

**Expected Attendance:** 20,617 people

**Event ID:** 486Vqe6ae6CGrzwSmr

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 8,247 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*