

# F&B PROFITABILITY FORUM

DATE: Wednesday, November 19, 2025  
LOCATION: Singapore, SG

---

## Event Description

F&B PROFITABILITY FORUM is a premier conferences event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 35/100

**Expected Attendance:** 186 people

**Event ID:** 9AQZXw2rhMNSB7HDC4

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 74 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/fb-profitability-forum>

Document generated on 6/3/2026, 10:07:17 PM