

FAZI - Fiera Agricola Zootechnica Italiana 2025

DATE: Thursday, October 23, 2025
LOCATION: Centro Fiera, Lombardia, IT

Event Description

FAZI - Fiera Agricola Zootechnica Italiana 2025 is a premier expos event in Centro Fiera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 72/100
Expected Attendance: 13,140 people
Event ID: Hffi9Es3EKQ9sTbidb

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,256 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.