

FAUXX - FAUXX - RELEASE PARTY

DATE: Wednesday, December 3, 2025
LOCATION: Saint-Brieuc, Bretagne, FR

Event Description

FAUXX - FAUXX - RELEASE PARTY is a premier community event in Saint-Brieuc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 33/100

Expected Attendance: 134 people

Event ID: B9D6HPPeXFfXnBRYoz

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.