

Fatbike/Rollies Cruisin' cup

DATE: Sunday, October 12, 2025
LOCATION: Udenhout, Noord-Brabant, NL

Event Description

Fatbike/Rollies Cruisin' cup is a premier community event in Udenhout. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 34/100
Expected Attendance: 165 people
Event ID: 3KkSbzPnP2NBzUPGM4

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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