

# Fashion Market Expo

DATE: Saturday, August 23, 2025

LOCATION: Atlanta, Georgia, US

## Event Description

Fashion Market Expo is a premier expos event in Atlanta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 36/100

**Expected Attendance:** 196 people

**Event ID:** G9rUExktgaBtAicxAF

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 78 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/fashion-market-expo>

Document generated on 6/4/2026, 7:34:03 AM