

Farra che estate! | Spettacolo teatrale - Il fu Mattia Pascal

DATE: Friday, August 22, 2025
LOCATION: Farra di Soligo, Veneto, IT

Event Description

Farra che estate! | Spettacolo teatrale - Il fu Mattia Pascal is a premier festivals event in Farra di Soligo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 32/100

Expected Attendance: 130 people

Event ID: mThgyv6cqjib87nbsF

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 52 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.