

Farnoosh Farokhzad - Meesterwerken in harmonie

DATE: Sunday, February 1, 2026
LOCATION: Berkel-Enschot, Noord-Brabant, NL

Event Description

Farnoosh Farokhzad - Meesterwerken in harmonie is a premier concerts event in Berkel-Enschot. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 158 people

Event ID: QGJDfW3errsQg9fXK

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.