

Farnborough Business Expo - 10th September 2025, The Village Hotel

DATE: Wednesday, September 10, 2025
LOCATION: Farnborough, England, GB

Event Description

Farnborough Business Expo - 10th September 2025, The Village Hotel is a premier expos event in Farnborough. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: Eb6ASJ2MXcXAsg6qRH

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.