

Farmingdale Craft & Gift Fair on the Village Green Aug

DATE: Saturday, August 23, 2025
LOCATION: Farmingdale, New York, US

Event Description

Farmingdale Craft & Gift Fair on the Village Green Aug is a premier festivals event in Farmingdale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 56/100

Expected Attendance: 1,943 people

Event ID: 8ryLpeG4BHXLpFTkLS

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 777 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.