

Farm Fright 2025 @ City Sprouts West Coast

DATE: Friday, October 31, 2025
LOCATION: Singapore, SG

Event Description

Farm Fright 2025 @ City Sprouts West Coast is a premier festivals event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 187 people

Event ID: 8SR7bMj6dRR2LKeaMh

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.