

Fantastique World of Food - Technical Masterclasses & Food Expo

DATE: Saturday, September 6, 2025
LOCATION: Himmafushi, Kaafu Atoll, MV

Event Description

Fantastique World of Food - Technical Masterclasses & Food Expo is a premier expos event in Himmafushi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 64/100

Expected Attendance: 5,022 people

Event ID: CeapmwYAZZMmCk5JpS

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,009 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
